

DESIGNER RICHARD FRINIER INTRODUCES 'NETWORK' IN LATEST COLLABORATION WITH SUNBRELLA®

New Sunbrella Textile Designs Inspired by Fast-Paced and Powerful Social Media Trends

Inspired by the “network” of social media, Richard Frinier’s Network Collection of Sunbrella fabrics is a subtle yet transformative layering of constructions, patterns and colors that capture and suspend the attention span with energetic styles that reference an interpretation of shared digital content, including everything from streaming video to vibrant imagery.

“The world is moving at a rapid pace, and we’re all online becoming increasingly obsessed with a sense of immediacy and instant gratification. I wanted to press pause and take a screenshot of the digital landscape by translating popular internet slang into original, relevant and memorable textile creations that would be immediately universal and understandable by design,” Richard Frinier says. “I especially like the range of color contrasts we were able to achieve from more subtle tone-on-tone hues to experimenting with a wavelength of frequencies and fusion of color combinations that adapt easily across countless upholstery applications for both interior and exterior spaces.”

“We’re extremely proud of our long-standing partnership with Richard Frinier and the opportunity to collaborate on innovative fabric collections equally suited for indoors and outdoors,” says Greg Voorhis, executive design director for Glen Raven Custom Fabrics, the manufacturer of Sunbrella fabrics. “This collection delivers a visual dialogue through layering of various textures, patterns and colors. The fabrics within Network are intentionally designed to reflect a sense of substance and movement.”

Frinier reveals eight constructions and patterns woven across 11 distinctive and correlating colorways.



Metrics is an understated base cloth construction that serves as the common ground to complement all designs within the Network Collection. Its simple weave structure is lightly embellished with the visual markings of digital metrics perfect for beginner, intermediate and advanced users. Metrics is available in Cloud White, Social Sand, Blogger Beige, Streaming Grey, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo, Rose Indigo, Browser Brown and Bots Blue.

- **Code** translates open-source lines of digital information into an asymmetrical stripe. It's available in Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Online** is a directional pattern with random intensities and frequencies. Online is available in Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Hashtag** plays on various elements of the Network Collection with a soft scape reference to its popular social media namesake and function. Hashtag's colorways include Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Wi-Fi** connects the mood of the digital Ethernet with everyday lifestyles through its unique computer-generated shapes, pixelated elements and high-speed compatibility. It's available in Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Dot Com** and its enterprising and small yet open pattern work reflect the intriguing and addictive nature of e-commerce activity. This pattern is available in Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Algorithm** visually captures computer configurations and transmissions in this abstract yet intelligently styled and medium-scaled pattern. Algorithm is available in Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo.
- **Vector**, created for the unique visitor, is a graphic pattern inspired by a streaming system of data input and output. A sonic array of start and end points create artful shapes and angles in between. Its colorways include Streaming Grey, Blogger Beige, Trending Taupe, Cyber Charcoal, Cloud Indigo, Flash Indigo and Rose Indigo

ABOUT RICHARD FRINIER

Richard Frinier is a prolific and internationally acclaimed designer focused on product design, creative visualization and direction. Over 35 years of experience in strategic collaborations spanning product design, brand architecture and evolution, and marketing has led to the creation of thousands of individual designs across hundreds of collections.

As the principal designer and managing partner of the Richard Frinier Design Studio based in the Los Angeles region, he is best known for his award-winning furniture, textile, lighting and accessory designs that bring the quality of indoor living outside and the casual spirit of the outdoors inside. For over three decades, he has successfully created authentic, relevant and memorable designs widely respected by the trade and specified by architects, interior designers and consumers for interior and exterior spaces across residential, contract, hospitality, resort and spa environments.

Today, his designs are sold in over 80 countries with many designs celebrating 10, 20 and 30 years of continuous production. He has received over 90 design excellence and career achievement awards, including his induction into the American Home Furnishings Hall of Fame, a Lifetime Achievement Award from the International Casual Furnishings Association, and a Stars of Design Award from the Pacific Design Center in Los Angeles. His work has appeared in art and trade exhibitions and film and television productions and has been editorialized internationally in design books and trade, design and lifestyle print and throughout the blogosphere, capturing the prolific and luxurious nature of his creative contributions throughout the design and home furnishings industries. For more information, visit richardfrinier.com.

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform. Luxuriously soft and exceptionally beautiful, Sunbrella fabrics integrate style with legendary performance qualities: proven durability, fade resistance, easy care and bleach cleanability. Led by a global design team, premium Sunbrella fabric gives consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. Sunbry Textiles recently joined Sunbrella after 22 years of close partnership. Sunbry adds luxury decorative fabric design and production, combining historic reference and modern interpretation to create beautifully unique fabrics. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com.